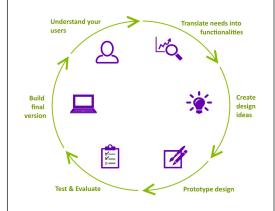
CS449/649: Human-Computer Interaction

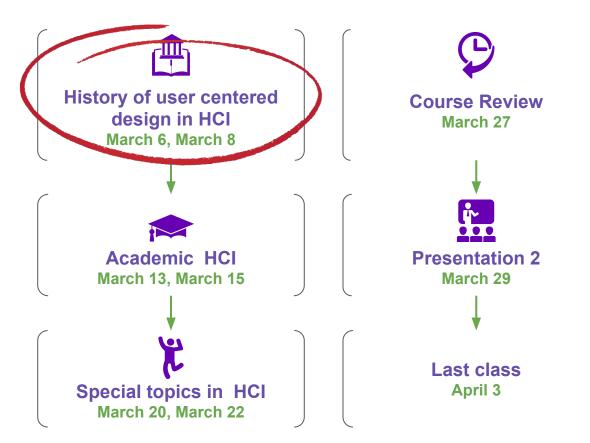
Winter 2018

Lecture XVI

User Centered Design Process

January 4 - March 1







Stages in the development of a technology (by David Liddle)

Enthusiast stage

Professional stage

Consumer stage



http://www.candstech.com



https://www.falmouth.ac.uk/



https://www.slashgear.com/



"The need for the future is not so much computer oriented people as for people oriented computers" (Nickerson, 1969)



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User-Centered Design - Donald A.Norman, UC San Diego, "User-Centered System Design: New Perspectives on Human-Computer Interaction", 1986

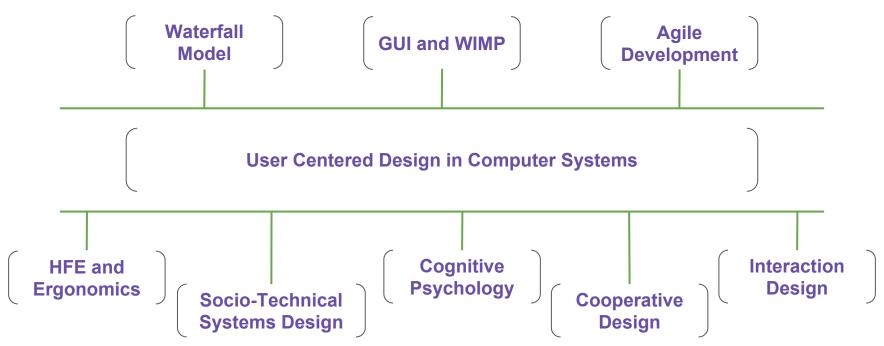


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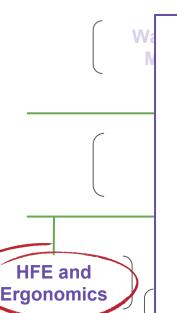
User-Centered Design - Donald A.Norman, UC San Diego, "User-Centered System Design: New Perspectives on Human-Computer Interaction", 1986

Concept of Digital Natives and Digital Immigrants, Marc Prensky, 2001









1880-90s - Frederick Taylor - "scientific management" method

Goals of occupational health and safety and Productivity

Maximizing the safety and healthiness of work environments and work practices

Gained popularity in 1940s

Concept of ergonomic fit:

"fitting the man to the job and the job to the man"

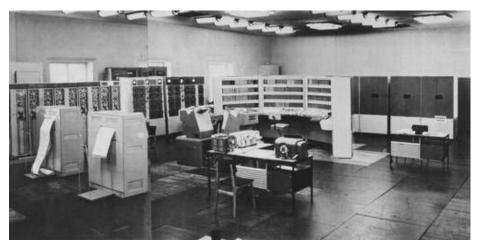
(Alec Rodger)



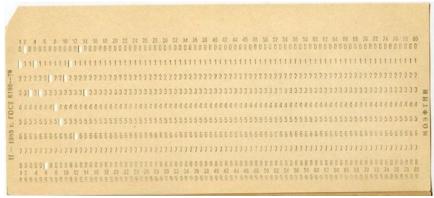
http://www.computerhistory.org/ti meline/1951/

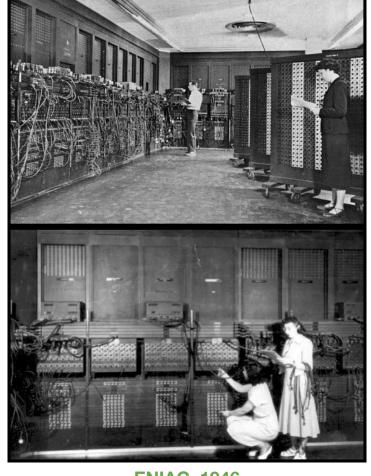


1944 – Boeing B29 Super Fortress – Last WWII U.S. heavy bomber. Image: https://firstaerosquadron.com/2015/09/23/cockpit-evolution-from-the-beginning-to-present/



BESM

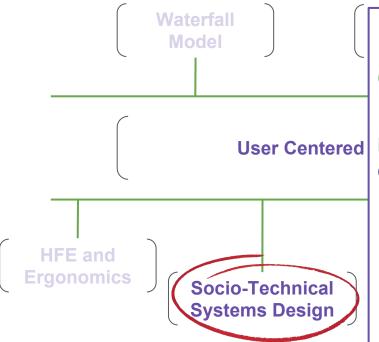




ENIAC, 1946

Punch Card





Term was coined by Fred Emery and Eric Trist (1950s)

User Centered interaction between humans, machines, and the environmental aspects of the work system

STSD guiding principles:

- Meaningfulness of tasks
- Whole task and minimal critical specification
- Responsible autonomy
- Adaptability

VAX 11/780 Computer – CPU



"Digital Equipment Corporation (DEC) had a family of expert systems that were developed using STSD to support the configuration and location of DEC VAX computers"

From Ritter, Gordon, Churchill. "User-centered systems design: a brief history."

Cognitive modeling - approximation of human reasoning

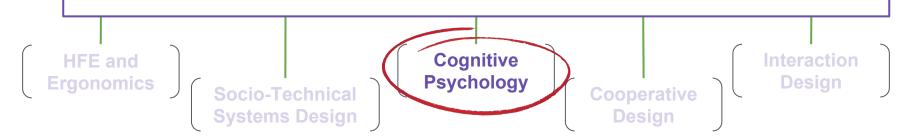
Developed as a method in late 50s - early 60s

Computational process as a metaphor for human reasoning:

- Input
- Memory and storage
- Information manipulation
- Output

Early models focused on separate stages, then Unified theories of cognition by <u>Allen Newell</u>, 1990

How people reason and problem solve when using complex interfaces?



Originated in Scandinavia in 1970s from an <u>action research</u> approach In North America, referred to as participatory design / co-design approach Focused on process, not style

Degrees of participation:	Weak participation	Strong Participation
Interaction	Indirect	Direct
Length	Short	Long
Scope	Small	Large
Control	Very limited	Very broad

Ergonomics

Socio-Technical Systems Design

Baek, Eun-Ok, et al. "User-centered design and development."

Cooperative Design

Cooperative Design

Term was coined by **Bill Moggridge** and **Bill Verplank**, mid-1980s

The design of the interaction between users and products

First design programs:

- the Visible Language Workshop, Muriel Cooper, MIT, 1975
- the Interactive Telecommunications Program, Martin Elton, NYU, 1979

The first academic program:

- Master of Design in Interaction Design, Carnegie Mellon University, 1994

